

**Select Members**

**Select Date Range**

Affiliated with:

At location:

Who live:   or

Who commute:

Co-branding:

Time period:

Start date:

End date:

**SUMMARY REPORT**

**Members**

New members	49	(87% prev. dr. alone)
Total members	766	(80% prev. dr. alone)
Active members (#)	183	(37% prev. dr. alone)
Active members (%)	24%	
Organizations	1	
Male / female	62% / 38%	
Deleted accounts	0	

Recorded trips	21,044	7,908
Avg trip distance (mi)	23.2	27.3
Avg vehicle occupancy	-	2.8
Reduced car trips	16,132	4,812
Reduced miles (VMT)	346,567	132,355
Reduced starts (VT)	16,132	4,812
Gallons of gas saved	15,374	5,843
Reduced NOx (lbs.)	688	263
Reduced VOC (lbs.)	305	116
Reduced CO2 (tons)	150.66	57.26
Total reduced emissions	151.15	57.45
Money saved	\$185,413	\$70,810
Calories burned	747,317	-

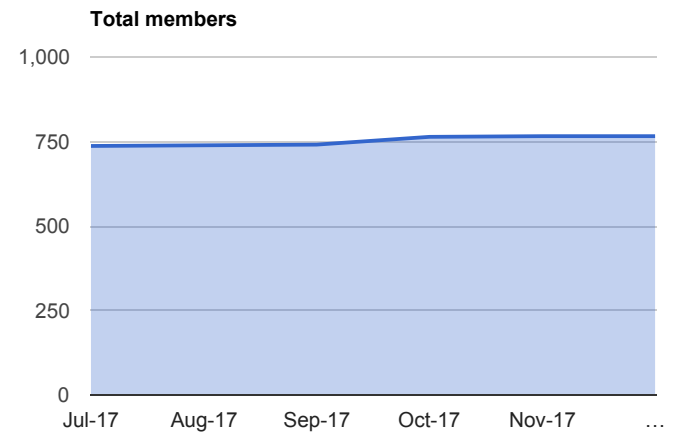
**Rewards**

Rewards redeemed	\$229
Redemptions	9

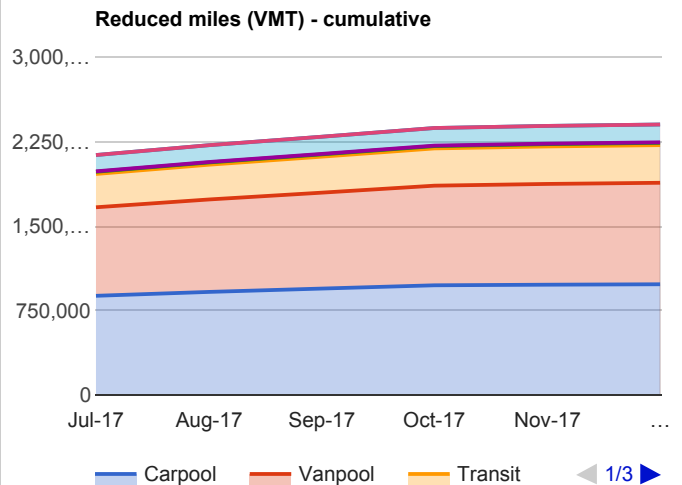
**Other**

Parking spots saved	79	avg per week day
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**Total members**



**Reduced miles (VMT) - cumulative**



## DEFINITIONS & VARIABLES

New members	=	members who joined during the specified period
Total members	=	total members as of the end date
Active members (#)	=	all members who have taken at least 1 trip as of the end date
Active members (%)	=	(active members) / (total members)
Deleted accounts	=	accounts deleted during the specified period
Prev. dr. alone	=	abbreviation for "previously drove alone" — the percent of people who drove alone prior to joining
Organizations	=	the number of organizations in the selected region(s) that have at least 1 member
Recorded trips	=	number of recorded trips during the specified period
Carpool	=	rideshare trip with 1 driver and up to 3 passengers
Vanpool	=	rideshare trip with 1 driver and 4 or more passengers
Rideshare	=	rideshare trip with 1 driver and any number of passengers (e.g., rideshare = carpool + vanpool)
Reduced car trips	=	the number of car trips not taken during the specified period
Reduced miles (VMT)	=	the number of vehicle miles not driven during the specified period
Reduced car starts (VT)	=	the number of times a car was not started during the specified period
Reduced NOx (tons)	=	the total NOx not emitted during the specified period
Reduced VOC (tons)	=	the total VOC not emitted during the specified period
Reduced CO2 (tons)	=	the total CO2 not emitted during the specified period
Total reduced emissions	=	the total NOx, VOC & CO2 not emitted during the specified period
Adjusted results	=	recorded results multiplied by the Prev. dr. alone percentage, indicating trips taken by people who used to drive alone
Money saved	=	the value of the savings realized by not driving during the specified period
Rewards redeemed	=	the value of the rewards redeemed during the specified period
Redemptions	=	total number of redemptions during the specified period
Parking spots saved	=	the average number of parking spots saved per week day
NOx - trip end emissions	=	<input type="text" value="0.0"/> grams per one-way VT
NOx - running emissions	=	<input type="text" value="0.9"/> grams per VMT
VOC - trip end emissions	=	<input type="text" value="0.0"/> grams per one-way VT
VOC - running emissions	=	<input type="text" value="0.399"/> grams per VMT