



## WHAT IS MASSRIDES?

MassRIDES is a free program of the Massachusetts Department of Transportation (MassDOT) designed to help reduce traffic congestion and improve air quality and mobility. MassRIDES works with employers and commuters to encourage green transportation options, such as:

- Taking transit
- Bicycling
- Walking
- Carpooling
- Vanpooling
- Telecommuting
- Compressed Work Weeks

## BENEFITS OF MASSRIDES

- It's Free!
- Retail, Food, and Restaurant Discounts Through NuRide
- Emergency Ride Home Program Access
- Personalized Trip Planning
- Ridematching + Rewards
- Save Money
- Reduce Your Carbon Footprint
- Contribute to a Greener Massachusetts

## WHO CAN PARTICIPATE

Anyone can sign up for MassRIDES, log their trips to earn rewards in NuRide, and take part in our statewide events. Employer partners can offer events such as Bay State Bike Week and the Massachusetts Clean Air Challenge. Employees are eligible for the Emergency Ride Home (ERH) program. ERH provides commuter insurance by reimbursing green commuters with a trip home up to four times per year in the case of an emergency.

## GET REWARDS

MassRIDES uses the NuRide software to offer hundreds of rewards locally and nationally. Participants simply log their green trips and get points that can be redeemed for rewards.

## HOW TO LOG TRIPS + GET REWARDS

1. Download the NuRide app, or log in to [NuRide.com/MassRIDES](https://www.nuride.com/massrides)
2. Create a profile.
3. Log your trip and find carpool and vanpool matches.
4. Get rewards!

**NURIDE CAN ALSO HELP TO CONNECT CARPOOL AND VANPOOL MATCHES!**